

PPI Solutions Sales Performance Network (SPN)

IT'S ALWAYS A GOOD TIME TO HONE YOUR SKILLS

Selling skills and motivation are critical to your success and the ongoing growth of your business. The PPI Solutions Sales Performance Network, or SPN for short, is an incredible resource to help you continue to enhance your expertise in this area.



SALES PERFORMANCE NETWORK Powered by Hoopis Performance Network

The program's many benefits include:

- Extensive online library of videos and articles to develop sales skills and inspire excellence
- SPN University: self-study curriculum checklist that presents 24 months of weekly content in 15 minute modules in the areas of prospecting, listening, factfinding and closing
- Available 24/7 so you can learn on your own schedule
- Regular workshops hosted by your local PPI Solutions office
- Weekly Virtual Coach emails to introduce you to new content and videos
- On-the-go access from your mobile device
- RealLIFE client stories and testimonials about the value of products and services you provide

The online platform is offered in partnership with the Hoopis Performance Network, and was developed by U.S. industry icon Harry Hoopis.

“The HPN Community has over 20,000 subscribers in over 30 different companies. Advisors tell us the program helps them get engaged and stay excited about the business while increasing their productivity.”

HARRY HOOPIS, CLU, ChFC
CEO, Hoopis Performance Network and Managing Partner of the Hoopis Financial Group in Chicago, Illinois

The PPI Solutions SPN is an advisor development program available to Advantage Program members and select, interested advisors.

Contact your local [PPI Solutions office](#) to learn more.